

# 10X<sup>®</sup>

## 30-DAY ELECTRONIC SHELF LABEL PILOT

Experience the impact of ESL in your store—risk free.

Our 30-day pilot program lets you test electronic shelf labels in a real-world environment so you can measure the benefits before making a full investment.



UP TO  
**150**  
ESL UNITS  
FOR 30 DAYS

Perfect for a focused test in one area of your store.



### Your 30-Day Pilot Could Cover:



#### 100–150 products

Test ESLs on 100 to 150 products that matter most.



#### One aisle or department

Focus on a high-impact area to measure real results.



#### POS or spreadsheet price integration

Seamlessly connect to your POS system or use a simple spreadsheet.



#### Scheduled and immediate price updates

Run promotions in advance or make instant changes anytime.



#### Price-change labor measurement

Measure the time and labor saved on price updates.



#### Price-accuracy measurement

Track accuracy improvements and reduce pricing errors.



#### Employee and manager feedback

Gather input from your team on ease of use and impact.



#### Estimated return on investment for a full store

We'll provide an ROI summary based on your pilot results.



**See the Difference. Prove the Value.**  
Let's build a smarter, more efficient store—together.

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